



## DEPUTY DIRECTOR OF MARKETING/COMMUNICATIONS

### **Position Summary:**

The Bloomington Normal Airport Authority, operator of the Central Illinois Regional Airport, is seeking experienced applicants for the position of Deputy Director of Marketing/Communications. The Deputy Director of Marketing/Communications is a senior management position which reports directly to the Deputy Executive Director. This position is responsible for all external marketing/advertising/communications strategies to support airport branding, air service retention/expansion, and growing the Central Illinois Regional Airport's customer base. This position also serves as the media relations liaison, spokesperson and Public Information Officer for the Airport Authority.

This position requires a Bachelor's degree in Communications, Marketing, Business Administration, or related field required and a minimum of 5 years of increasingly responsible experience in marketing and communications with primary airport experience preferred. The successful candidate must also possess strong leadership, organizational, communication, and interpersonal skills. Must be able to demonstrate flexibility in planning, organizing, and multi-tasking in a fast-paced, dynamic environment. Must have thorough knowledge of air carrier industry and trends. Must also successfully pass a CHRC and STA to obtain airport SIDA badge.

Salary is commensurate with experience. The Authority offers a robust benefit package which includes paid time off, medical, dental, vision and life insurance along with participation in the Illinois Municipal Retirement Fund. Please send a cover letter and resume to Lynnette Hindman, at [lynnette@cira.com](mailto:lynnette@cira.com) by **October 6, 2023**. No phone calls please.